



Marketing Institute *South Region* Calendar of Events 2009/2010

Regional Office of the South Region: Fitzgerald House, Summerhill North, Cork.
Tel: 021 4509044 • Fax: 021 4508568 Email: south@mii.ie • www.mii.ie/south • Blog: www.miiisouth.com.

Registered office of Marketing Institute of Ireland Ltd.: South County Business Park, Leopardstown, Dublin 18
www.mii.ie

THE MARKETING INSTITUTE SOUTH REGION COUNCIL MEMBERS FOR 2009/2010

Norina O'Callaghan
Ashley Hennessy
Victoria Shorten
Jenny O'Flynn
John Lotty
Helena Murphy
Cliona Murphy

Chairman
Vice Chairman
Secretary
Treasurer
PRO
Student Officer
Membership Officer

Vincent Scanlon
Ray Loughheed
Des Donnelly
Kate Ronayne
Stephen Ryan
Grace Graham
Mark Hegarty
Brendan Coughlan
Joe Mannion



Norina O'Callaghan
-Chairman-

OCT 2009	NOV 2009	DEC 2009	JAN 2010	FEB 2010	MAR 2010	APR 2010	MAY 2010	MAY 2010
TIME & DATE THURS 8 TH @ 6.00pm	TIME & DATE THURS 12 TH @ 6.00pm	TIME & DATE FRI 11 TH @ 12.30pm	TIME & DATE THURS 14 TH @ 6.00pm	TIME & DATE THURS 25 TH @ 6.00pm	TIME & DATE SAT 27 TH @ 7.00pm	TIME & DATE THURS 22 ND @ 6.00pm	TIME & DATE WED 5 TH @ 6.00pm	TIME & DATE THURS 26 TH @ 6.00pm
EVENT TYPE Programme Launch & Marketing @ Night	EVENT TYPE Marketing @ Night	EVENT TYPE Marketing Connections in association with Cork Chamber	EVENT TYPE Marketing @ Night	EVENT TYPE Marketing @ Night	EVENT TYPE Marketing Connections	EVENT TYPE Marketing @ Night in association with Sales Institute	EVENT TYPE Students in Marketing	EVENT TYPE AGM
VENUE Maryborough House Hotel	VENUE Rochestown Park Hotel	VENUE Silver Springs Moran Hotel	VENUE Jurys Cork Hotel	VENUE The Imperial Hotel	VENUE Silver Springs Moran Hotel	VENUE The Clarion Hotel	VENUE Cork Institute of Technology	VENUE Heineken Kiln
SPEAKER MR. CORMAC TOBIN MD UNICAREPHARMACY	SPEAKER MR. CULLEN ALLEN & MR. COLM O' SULLIVAN CULLY & SULLY	SPEAKER MR. CHRISTY KENNEALLY	SPEAKER MR. DAMIEN MULLEY Director MULLEY COMMUNICATIONS	SPEAKER OISIN MASTERTON Marketing Manager TOPAZ ENERGY	SPEAKER MS. NORINA O'CALLAGHAN Chairman & MR ASHLEY HENNESSY Ball Chairman	SPEAKER MR. PATRICK HICKEY President OLYMPIC COUNCIL OF IRELAND	SPEAKER MARKETING STUDENTS	SPEAKER Marketing Insitiute of Ireland Members
TITLE THE POWER OF YOUR GREATEST MARKETING ASSET	TITLE HOW A SMALL FOOD BUSINESS CAN BUILD A STRONG BRAND IDENTITY	TITLE CHRISTMAS LUNCHEON	TITLE E-STRATEGIES FOR TOUGH TIMES	TITLE HOW TO BRING YOUR BRAND TO LIFE	TITLE MARKETING INSTITUTE SOUTH REGION GALA BALL	TITLE SPORTS MARKETING FOR THE BIGGEST SPORTING CELEBRATION ON THE PLANET	TITLE STUDENT MARKETING CHALLENGE	TITLE ANNUAL GENERAL MEETING OF THE SOUTH REGION
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