



■ *Leading* ■ *Representing* ■ *Educating* ■ *Serving*

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Examinations

June 2010

## MAY 2010 EXAMINATIONS


Dear Student

If you are unhappy with your results, we recommend that you read the Examiners' reports before applying for a recheck. These are now published on our website [www.mii.ie/exampapers](http://www.mii.ie/exampapers). They include general comments on the candidates' performance and specific comments on what was required, which types of answers scored well, which failed etc. Our experience every year is that, when students read these, they have a much clearer idea as to why they failed. Some students, who still feel they should have passed, look for a recheck. The fee is **€50 per script** rechecked. (See our website [www.mii.ie/exams](http://www.mii.ie/exams) for *Appeals Procedure* details). Please ask yourself the following questions before signing your cheque:

1. ***Have you failed more than one subject?*** If you have, we would not recommend a recheck.
2. ***Did you find the paper easy or hard on the day?*** Sometimes candidates, forgetting how difficult they found the paper, compare their results, not with their own performance, but with their friends' results.
3. ***Did you complete the paper?*** Frequently, scripts looked at for rechecks are incomplete - the candidate has attempted only three or four questions. It is extremely difficult to pass under those circumstances.
4. ***Have you a marginal fail (E)?*** If so, your paper has already undergone additional scrutiny in order to see if it could be raised above the pass threshold. It is most likely, therefore, that any error would have been picked up at that stage.

In our view, the circumstances in which you might look for a recheck would be **if your result in one subject is seriously out of line with all your other results AND seriously out of line with your own recollection of your performance on the day.**

Yours sincerely

  
CAROLE ANN BARDON  
Education Co-ordinator

# RECHECK APPLICATION

## MAY 2010

Please complete this form using BLOCK letters

Completed forms *must* be returned to *The Marketing Institute* by:  
*Friday, July 2, 2010 at the latest*  
and results of the recheck will be mailed by *Wednesday, July 14, 2010 at the latest.*

NAME \_\_\_\_\_

ADDRESS \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

CONTACT NO. \_\_\_\_\_

STUDENT ID \_\_\_\_\_

EXAM. CENTRE \_\_\_\_\_

I wish to apply for a recheck in the following subjects:

	SUBJECT	STAGE
1.	_____	_____
2.	_____	_____
3.	_____	_____
4.	_____	_____
5.	_____	_____

I enclose the fee of **€50** per subject to be rechecked. I agree to be bound by the outcome of the recheck and not to enter into further communication in relation to this matter.

SIGNED \_\_\_\_\_

DATE \_\_\_\_\_



## RECHECKS MAY 2010

### Remittance Advice Form

Please note that **BOTH** sections below **MUST** be completed.

#### SECTION 1

\*NAME ..... STUDENT ID. ....  
\*Student's name, i.e. not name of cardholder  
TEL. NO. ....

Recheck Fee – May 2010 - €50 per subject

#### SECTION 2

*Please complete either (a) or (b)*

**(a) Cheque/Postal Order/Bank Draft**

I hereby enclose €.....for .....Recheck(s)

Please tick relevant box  Cheque  
 Postal Order  
 Bank Draft

**(b) Credit Card**

Please debit my card in the amount of €.....for .....Recheck(s)

Please tick relevant box  Laser  
 Visa  
 Mastercard  
 American Express  
 Diners

Card Number	
Expiry Date	
3 Digit Security Code	
Card Holder's Name	
Card Holder's Address	

If you have any queries, please contact the Education Department at (01) 2952355