



## The Marketing Institute - Examination Timetable 2012

2012	STAGE 4 9.30 am – 12.30 pm	STAGE 3 2.00 pm – 5.00 pm
<b>TUESDAY</b> May 8	<b>Services Marketing Management</b>	<b>Buyer Behaviour</b>
<b>MONDAY</b> August 13		
<b>WEDNESDAY</b> May 9	<b>B2B Marketing Management</b>	<b>Marketing Communications</b>
<b>TUESDAY</b> August 14		
<b>THURSDAY</b> May 10	<b>Marketing Planning &amp; Management</b>	<b>Management Of Sales</b>
<b>WEDNESDAY</b> August 15		
<b>FRIDAY</b> May 11	<b>Logistics Management</b>	<b>International Marketing Management &amp; Strategy</b>
<b>THURSDAY</b> August 16		

**IMPORTANT** Please note the May examinations will run from Tuesday to Friday (inclusive) and the August examinations will run from Monday to Thursday (inclusive) due to the Bank Holiday on May 7.