



# The Marketing Institute - Examination Timetable 2010

THE GRADUATESHIP PROGRAMME					Certificate in Marketing Skills
	STAGE 1 2.00 – 5.00	STAGE 2 9.30 – 12.30	STAGE 3 2.00 – 5.00	STAGE 4 9.30 – 12.30	2.00 – 4.00
<b>MONDAY</b> May 10 August 16	Principles of Marketing	Marketing Information Analysis 2	Buyer Behaviour	Services Marketing Management	Marketing in Practice
<b>TUESDAY</b> May 11 August 17	Economics	Marketing Finance	Marketing Communications	B2B Marketing Management	Selling Skills
<b>WEDNESDAY</b> May 12 August 18	Behavioural Aspects of Marketing	Regulatory Environment for Marketing	Management of Sales	Marketing Planning & Management	Communication Skills
<b>THURSDAY</b> May 13 August 19	Marketing Information Analysis 1	International Business	International Marketing Management & Strategy	Logistics Management	Management for Marketers