



The Marketing Institute - Examination Timetable 2010

THE GRADUATESHIP PROGRAMME					Certificate in Marketing Skills
	STAGE 1 2.00 – 5.00	STAGE 2 9.30 – 12.30	STAGE 3 2.00 – 5.00	STAGE 4 9.30 – 12.30	2.00 – 4.00
MONDAY May 10 August 16	Principles of Marketing	Marketing Information Analysis 2	Buyer Behaviour	Services Marketing Management	Marketing in Practice
TUESDAY May 11 August 17	Economics	Marketing Finance	Marketing Communications	B2B Marketing Management	Selling Skills
WEDNESDAY May 12 August 18	Behavioural Aspects of Marketing	Regulatory Environment for Marketing	Management of Sales	Marketing Planning & Management	Communication Skills
THURSDAY May 13 August 19	Marketing Information Analysis 1	International Business	International Marketing Management & Strategy	Logistics Management	Management for Marketers