

GRADUATESHIP EXAMINATION ENTRY FORM – AUGUST 2010

Closing Date – July 23, 2010



South County Business Park, Leopardstown, Dublin 18.
Tel +353 1 295 2355 Fax +353 1 295 2453 Web www.mii.ie Email education@mii.ie

Name

Address

EXAMINATION FEES PER SITTING

€50 for the first subject/project

€20 for each additional subject/project

e.g. The fee for 4 subjects and the project in Stage 1 is €130

Daytime Tel. No. _____

Student ID _____

EXAMINATION CENTRE – Please note there will only be one centre for these examinations

DUBLIN

EXAMINATION SUBJECTS – MARK X AGAINST THE SUBJECTS YOU WISH TO ENTER

STAGE 1

Principles of Marketing
Economics
Behavioural Aspects of Marketing
Marketing Information Analysis 1
Written Project

STAGE 3

Buyer Behaviour
Marketing Communications
Management of Sales
International Marketing Mgmt. & Strategy
Written Project

STAGE 2

Marketing Information Analysis 2
Marketing Finance
Regulatory Environment for Marketing
International Business
Written Project

STAGE 4

Services Marketing Management
B2B Marketing Management
Marketing Planning & Management
Logistics Management
Written Project

NOTES

1. The form must be returned by July 23, 2010.
In exceptional circumstances, and on payment of a late fee of €35, entry forms will be accepted up to August 9, 2010.
2. Fees cannot be transferred to another sitting.
3. Fees are non refundable.

**PLEASE COMPLETE FORM AND REMITTANCE ADVICE ATTACHED
AND RETURN TO THE MARKETING INSTITUTE**

YOUR TIMETABLE WILL BE FORWARDED ON RECEIPT OF YOUR COMPLETED FORM.
IF YOU HAVE NOT RECEIVED YOUR TIMETABLE WITHIN 2 WEEKS PLEASE CONTACT US.



Graduateship Examination Entry AUGUST 2010

Remittance Advice Form

Please note that **BOTH** sections below **MUST** be completed.

SECTION 1

***NAME** **STUDENT ID.**

*Student's name, i.e. not name of cardholder

TEL. NO.

Examination Fees 2009/10		
First subject/project	€50.00	if paid by July 23, 2010 otherwise a late fee is applicable
Each additional subject/project	€20.00	if paid by July 23, 2010 otherwise a late fee is applicable
Late Exam Registration Fee	€35.00	late fee of €35.00 is applicable after July 23, 2010

SECTION 2

Please complete either (a) or (b)

(a) Cheque/Postal Order/Bank Draft

I hereby enclose €.....for my August 2010 Examinations

- Please tick relevant box
- Cheque
 - Postal Order
 - Bank Draft

(b) Credit Card

Please debit my card in the amount of €.....for my August 2010 Examinations

- Please tick relevant box
- Laser
 - Visa
 - Mastercard
 - American Express
 - Diners

Card Number	
Expiry Date	
3 Digit Security Code	
Card Holder's Name	
Card Holder's Address	

If you have any queries, please contact the Education Department at (01) 2952355