

**DISTANCE LEARNING STUDENTS ONLY**  
**EXAMINATION ENTRY FORM – MAY 2012**  
Closing Date – March 1, 2012



South County Business Park, Leopardstown, Dublin 18.  
Tel +353 1 295 2355 Fax +353 1 295 2453 Web [www.mii.ie](http://www.mii.ie) Email [education@mii.ie](mailto:education@mii.ie)

Name

Address

Daytime Tel. No. \_\_\_\_\_

Student ID \_\_\_\_\_

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**EXAMINATION CENTRE – Please note there will only be one centre for these examinations**

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**DUBLIN**

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**EXAMINATION SUBJECTS – MARK X AGAINST THE SUBJECTS YOU WISH TO ENTER**

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**STAGE 3**

Buyer Behaviour   
Marketing Communications   
Management of Sales   
International Marketing Mgmt. & Strategy   
Written Project

**STAGE 4**

Services Marketing Management   
B2B Marketing Management   
Marketing Planning & Management   
Logistics Management   
Written Project

**IMPORTANT**

Please complete and return this form  
by **March 1, 2012** to:

**The Marketing Institute**  
South County Business Park  
Leopardstown  
Dublin 18

YOUR TIMETABLE WILL BE FORWARDED ON RECEIPT OF YOUR COMPLETED FORM.  
IF YOU HAVE NOT RECEIVED YOUR TIMETABLE WITHIN 2 WEEKS PLEASE CONTACT US.