

Congratulations from The Marketing Institute of Ireland

SHORTLISTED FINALISTS

NEW PRODUCT/ NEW MARKET AWARD

Bord Gáis Energy
Chartered Accountants Ireland
JCDecaux
RTÉ Publishing
Ulster Bank

GRADAM GNÓ AS GAEILGE

Angel Marketing
Independent Newspapers
Jacob Fruitfield Foods
Lohans Café Bar Restaurant
The Star Newspaper

CRM/CUSTOMER CARE AWARD

dunnhumby
Peter Mark
Roche Products
Topaz Energy
UPC Ireland

BRAND CAMPAIGN AWARD

Coca-Cola Ireland
E. Flahavan & Sons
Jacob Fruitfield Foods
Kerry Foods
Pigsback.com

DIRECT MARKETING AWARD

Barnardos
DMA Integrated Communications
eircom
Eumom
Meteor Mobile Communications

MARKET RESEARCH AWARD

Bord Gáis Energy
iReach Market Research
Meteor Mobile Communications
Quinn Direct
Vodafone

MARKETING TEAM AWARD

An Post
Aviva Health Insurance
Bord Gáis Energy
Concern Worldwide
The Gift Voucher Shop

SPONSORSHIP MANAGEMENT AWARD

Cadbury Ireland
Meteor Mobile Communications
Quinn Direct
Ulster Bank
Vodafone

PUBLIC RELATIONS CAMPAIGN AWARD

Coca-Cola Ireland
Garnier
Glanbia Consumer Foods
Largo Foods
Unilever Ireland

INTERNATIONAL MARKETING AWARD

Alltech
IDA Ireland
Irish Dairy Board
Irish Dog Foods
Loyaltybuild

MARKETING INNOVATION AWARD

EBS Building Society
ESB Customer Supply
Glanbia Consumer Foods
Largo Foods
Tipp FM Radio

INTEGRATED MARKETING AWARD

Belfast Visitor & Convention Bureau
Dundrum Town Centre
Fáilte Ireland
Tesco Ireland
The Prize Bond Company

CORPORATE SOCIAL RESPONSIBILITY AWARD

An Post
Cybercom
ESB
Glanbia Consumer Foods
Vodafone

SMALL BUSINESS MARKETING AWARD

Argutus Medical
Campus Residences
Dycon
keepTsafe
LW Associates

E-MARKETING AWARD

Bord Gáis Energy
Crown Paints
Meteor Mobile Communications
RaboDirect
RMG Target

ADVERTISING CAMPAIGN AWARD

AFA O'Meara Advertising
Brennans
McCann Erickson
McDonalds
Young Euro RSCG

BOOK NOW

**Book your table now for
the Awards Gala Dinner –
The Marketing Event of the Year**

Thursday 13th May, 7.00pm
Burlington Hotel, Dublin.

Book Your Table Online
www.aimawards.ie

For queries please contact
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